

Final Presentation, Student J

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So I created a presentation for myself to help me to put my thoughts in order. So what did I learn from MoDA? I learned how to create, uh, exciting UM new Instagram content, working, of course, within the brand guidelines. I also understood and learn about how to check the copyWriting. It was very long thing to do, and of course I'm sure that I will need more time on that category to understand it better.

00:00:40.710 --> 00:00:42.885

Also learn about Instagram accessibility and when I'm talking about this, is that the resources that they were presented to us?. They were very helpful learning how Instagram was important from for any business for the Museum of course, and how we can improve. From the Instagram accessibility,

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I also learned how to create, uh, the Instagram stories and I learned the way I figure out the way wh it is important and how they work and how they need to, how we need to use them that they can be work if it effectively.

00:01:28.230 --> 00:01:30.210

And of course, uh about the Instagram algorithm. I understood some, uh, insights into how Instagram algorithm wants to wants creators to publish their works too.

00:01:44.540 --> 00:01:47.031

Uh, of course we have, uh, I have the opportunity to also learn about data analyzing, uh, so thank you so much for that Sian. I was like Oh my God, we have like insights and I can understand better the way how people are engaging with what are we posting on Instagram? So this was very very nice and very efficient for me to learn about it.

00:02:14.170 --> 00:02:17.326

And also I learn how to experiment this approach to social media management. What is another thing that I learned was how to focus on one idea, analyzing on how different variables can bring different results. So this is very important and I think it was a good approach. How we how Sian managed to explain to us because?

00:02:52.690 --> 00:02:55.616

The brainstorming it was so big and ideas were coming very, very old, often in our minds and they were too many And the way, uh, how you explained to us to narrow down it was very important and

I think this way how you explain we can. We can do that even when you are working for a job but also in other different projects.

00:03:21.760 --> 00:03:24.576

Uh, and of course, I think I developed, and, uh, I think yes. Correct that new skills in making Instagram content and I'm speaking about video using proc. Vlogger it was a.

00:03:37.460 --> 00:03:39.315

How can I say not as scared,
uh, experience?

00:03:40.176 --> 00:03:43.600

But like I was a little bit worried because I never tried to create a video. In the beginning I was a little bit frustrated, but after that when you are repeating and trying to get in it, it works better and you feel more confident in your abilities.

00:04:01.100 --> 00:04:03.310

Of course I enjoy learning, uh, how to create and play in Canva app that I really, really love it. And I had the opportunity to create templates so or working,

making graphics and also experiment with visual content. And I'm talking about colors and fonts because again I think through this experience that I learned is people are attracted to colors powerful colors and the fonts again are very important.

00:04:35.580 --> 00:04:37.484

For the Instagram stories, how you create your content and how you can make it in a way that you can engage with more people.

NOTE Confidence: 0.275766305

00:04:45.850 --> 00:04:49.550

Another thing that I loved meeting of course the guest speakers and I really liked all of them, especially Laura I think from Leeds University. And I forgot her name, the lady from Google Arts and culture, but it was it.

00:05:06.412 --> 00:05:10.036

And this is opportunity that you and Zoe created for us hearing from them. I think they open up our mind, our ways of understanding social media making us more, maybe motivated to believing more in ourselves if we wanted to follow that path.

00:05:29.530 --> 00:05:33.781

So I think this opportunity was how can I say a great experience for myself working in team with teams, working with Eleni and Rifat and you both I think. I don't know, I just love it.

00:05:48.100 --> 00:05:50.156

And even if I say I said last time that I was scared to apply, not sure if I would be selected [but] I am very very happy that I had the opportunity being here. So thank you. Thank you so much.